

NESTA

NATIVE ENGLISH SPEAKING TEACHERS' ASSOCIATION

2019-2020

SECONDARY SCHOOL COMPETITION



 SCHOLASTIC

To support the social issues module in secondary schools, NESTA is pleased to announce this year's competition which will require students to select and research an **environmental issue in Hong Kong, then **design an infographic** based on their research. The infographic should include words, images, and at least one graph. It can be done by hand or electronically. See the criteria for more details.**

Questions: Please contact chairperson@nesta.hk

4 STEPS TO CREATING AN INFOGRAPHIC OUTLINE FROM EXISTING CONTENT

Infographic outlines help you streamline the design process and create sweet infographics (like this one!). Follow these steps to create an infographic outline from an existing blog post, report, ebook and more.

1. DETERMINE YOUR CONTENT'S KEY TAKEAWAYS

What are the most important points that you want your audience to know? You can summarize your entire piece of content, or focus in on one key section.

3. KEEP YOUR TEXT BRIEF AND TO THE POINT

To remain readable, infographics typically don't have too much text. Keep your points concise and look for opportunities to use icons and charts to communicate information.



2. ORGANIZE WITH SECTIONS AND HEADERS

Your title and subheaders should be short and descriptive. Each section of your infographic should only be a few points or a couple sentences.

4. INCLUDE NOTES FOR THE DESIGNERS

Clearly lay out any design preferences and branding requirements that your designers should keep in mind. Including some inspirational images can help too!

Create infographics at venngage.com

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Criteria

1. Open to forms 1 to 4 secondary school students.
2. Uses an infographic that includes words, images, and at least one graph.
3. Relates to a Hong Kong environmental issue.
4. Uses A4 or A3 size paper.

Judging Criteria

- ★ An infographic with words, images, and a graph
- ★ Relates to a Hong Kong environmental issue
- ★ Uses A4 or A3 size paper.
- ★ Use of creativity

HOW TO MAKE AN INFOGRAPHIC IN 5 STEPS

Infographics use striking, engaging visuals to communicate information quickly and clearly. The best part? You don't need to be a designer to make your own. Just follow the 5 steps below.

STEP 1

Outline the goals of your infographic

Your infographic should address and solve one of your audience's burning problems. For example: how to pair food and wine.

STEP 2

Collect data for your infographic

Get free data by searching on Google for terms like "food and wine pairing data." Or try databases like the US Government's Open Data, Statista or Pew Research.

STEP 3

Visualize the data

Choose the best chart for your purpose. Want to inform? Use a donut chart or pictograph. Compare? Try bar, pie or stacked column charts. Show change? Use a timeline or line chart.

STEP 5

Add style to your infographic design

Experiment with using different fonts, icons and colors. Try using more unusual fonts for the headers. Use icons in bulleted lists. And always make sure everything is aligned.

STEP 4

Choose the right design template

Pick your template based on its structure, not the style. Structure is harder to change. Style, like colors or font, are easier to adapt. So, if you want to create a list, choose a list infographic template.

Read the full blog post at: venngage.com/blog/how-to-make-an-infographic-in-5-steps

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Submission

1. All entries should be mailed to:
NESTA
P.O. Box 97196
Tsim Sha Tsui, Kowloon
2. Include the student name, grade (S.1-S.4), and school name on the back of your comic strip.
3. Deadline is **31 January, 2020**

Prizes & Awards

1. Winner will receive \$500 book voucher from NESTA and book from Scholastic.
2. Books from Scholastic for runners-up.

Note: - Entries will not be returned to schools and/or participants.

-The entry should be the original work of the student; plagiarized material will be disqualified.

-Entrants agree to let NESTA use the entries to store, reproduce, record, promote, publish, donate, display, perform or disseminate the entries for public access or future competitions.